Introducing **Souvenaid**

A medical nutrition product clinically proven to improve memory in patients with early Alzheimer’s disease\(^1,2\)

Contains a unique, patented combination of nutrients designed to support synapse formation\(^3\)

Well tolerated with >90% product compliance\(^1,2\)

**Recommend Souvenaid for your early AD patients**

- To be taken once daily, every day
- Available in strawberry and vanilla flavours

Find out more at [www.Souvenaid.com](http://www.Souvenaid.com)

Souvenaid is a Food for Special Medical Purposes for the dietary management of early AD and must be used under medical supervision.

Souvenir has been shown to improve memory in early AD in two randomised, controlled clinical trials\(^1,2\)

**Souvenir I and II: Randomised, controlled trials**

<table>
<thead>
<tr>
<th>Trial</th>
<th>N</th>
<th>Mean MMSE</th>
<th>AD drugs</th>
<th>Trials duration</th>
<th>Primary endpoint</th>
</tr>
</thead>
<tbody>
<tr>
<td>I</td>
<td>225</td>
<td>23.9</td>
<td>No</td>
<td>12 weeks</td>
<td>WMS-r*(^*) ADAS-Cog (13 item)**</td>
</tr>
<tr>
<td>II</td>
<td>259</td>
<td>25.0</td>
<td>No</td>
<td>24 weeks</td>
<td>NTB (z-score memory domain)*</td>
</tr>
</tbody>
</table>

*WMS-r = Wechsler Memory Scale – revised; ADAS-Cog = Alzheimer’s disease Assessment scale on cognition; NTB = Neuropsychological Test Battery; *Coprimary endpoint;

**Souvenir I: Souvenaid significantly improved the primary efficacy endpoint of memory at 12 weeks\(^1\)**

\[\text{Difference in all (S)AEs}^* p=0.021^*\]

**Souvenir II: Souvenaid significantly improved the primary efficacy endpoint of memory (memory domain of the NTB) over 24 weeks\(^2\)**

\[\text{Mean change from baseline in NTB memory domain z-score} p=0.023\]

*ITT, Mixed Model for Repeated Measures, 2 df contrast (trajectory of change, mean ± SE)

**Well tolerated and >90% product compliance\(^1,2\)**

<table>
<thead>
<tr>
<th></th>
<th>Souvenir I</th>
<th>Souvenir II</th>
</tr>
</thead>
<tbody>
<tr>
<td>N</td>
<td>225</td>
<td>259</td>
</tr>
<tr>
<td>Difference in all (S)AEs** p</td>
<td>0.286</td>
<td>0.209</td>
</tr>
</tbody>
</table>

*No significant difference between Souvenaid and isocaloric control drink SAE = serious adverse event

**As well tolerated as an isocaloric control drink\(^1,2\)**